

YOU'RE INVITED

TO THE TOP PRE-SEASON EVENT IN THE SOUTH

KICK OFF & SHOWCASE

September 19, 2026

November 15, 2026

2026 Vendor & Sponsorship Opportunities

Advertise Your Business or Sell Products to
OVER 3000+ EVENT ATTENDEES
AS A COMP EXPERIENCE SPONSOR

**Become a Vendor
or Event Sponsor**
online at cheerville.com

POWERED BY
COMP
EXPERIENCE

Location: Buchanan Park
9222 Nashville Rd
Bowling Green, KY 42101



COMP
EXPERIENCE

SHOWCASE



We Welcome all Local Businesses to *Join Us for our Annual Pre-Season Events!*

Comp Experience is proud to announce we will be hosting our 2026 pre-season events in the Southern Kentucky area. The **Kick Off & Showcase** have been the official start to the competitive cheerleading season right here since 2013! These events started with 35 teams and have grown in 2026 with over 100 teams from 3 states displaying their skills to the world. Kick Off & Showcase allow Scholastic, Rec, STUNT, College and All-Star cheerleading teams to perform for the first time this upcoming season!

We are excited to offer an experience for all athletes to participate in a heightened competition environment under stage lights with a HUGE crowd cheering them on! This year, we have a panel of professional judges to provide accurate scoring information and in-depth feedback for all teams. This is the perfect opportunity to showcase the hard work and dedication of all participating programs as they prepare for competition season.

In order to allow the athletes and teams to perform for free, we rely on help from Corporate Sponsorships. These sponsorships trade the cost of performance for exposure to over 3,000 attendees, over 15,000 social media followers, and over 100 teams performing at these 8+ hour events!

The **Kick Off** will be held September 19, 2026 and **Showcase** will be held on Sunday, November 15 at Buchanan Park in Bowling Green, KY (9222 Nashville Rd, Bowling Green, KY 42101). Please read through our sponsorship kit and vendor form and contact marketing@cheerville.com for more information. We look forward to featuring your business throughout this season!

COMP EXPERIENCE

Spotlight the Best of Your Brand!



**DESIGNATED
VENDOR
SET UP**

**ADVERTISE TO
3000+ EVENT
ATTENDEES**

**KEEP 100%
OF PROFITS
FROM SALE**

**SPOTLIGHT TO
15,000+ ON
SOCIAL MEDIA**

Interested in promoting your business at our event? Don't miss out on the opportunity to advertise your products at the 2026 Comp Experience events! All vendors will have a designated booth to set up a table, sell products that have been pre-approved by our Comp Experience Event Coordinator, and keep all profits from the sold items.

Vendor Setup:

- Please feel free to arrive as early as 7:00am to set up your space.
- Each vendor will be provided with QTY 1 or 2 tables and 2 chairs for their space.
- Each vendor will be provided with QTY 1 30x60 sign to be displayed by their space and at the entrance of the Venue. These are provided and setup by Comp Experience.
- Vendors will be featured on the announcement screen throughout the event.
- Emcee will announce vendors throughout the event.
- Vendors may sell product throughout the event.
- Vendors will need to leave after the last performance.
- Table space must be cleaned up!

The **Kick Off** will be held September 19, 2026 and **Showcase** will be held on Sunday, November 15 at Buchanan Park in Bowling Green, KY (9222 Nashville Rd, Bowling Green, KY 42101). If you are interested in becoming a vendor for these events, please complete the form and send to: marketing@cheerville.com. We look forward to featuring your business throughout this season!

Gold Sponsor - \$2000

- Your own Popup Banner displayed in Venue (paid for by event)
- 2 Social Media Posts
- 15-20 second video ad played at least once per hour on event screens
- Logo displayed at least once per hour on event screens
- Your logo and link will be displayed on event's website
- 8'x8' booth space at event
- Logo displayed at entrance to event
- Logo displayed on event program

*Limited to 4

Silver Sponsor - \$1000

- Popup Banner displayed in Venue (paid for by event)
- 1 Social Media Post
- Logo displayed at least once per hour on event screens
- Your logo and link will be displayed on event's website
- Logo displayed on event program

Bronze Sponsor - \$500

- Listed on sponsor social media post
- Logo displayed at least once per hour on event screens
- Your logo and link will be displayed on event's website
- Logo displayed on event program

Multi-Event Sponsor

Purchase any sponsorship package for both events (Kick Off & Showcase) to receive a 20% discount off the total amount. - **Does not apply past 09.19.26**

Demographic Statistics

Corporate Sponsorships will receive exposure to attendees from the following counties:

- Sumner County
- Wilson County
- Williamson County
- Limestone County (Alabama)
- Warren County (Kentucky)





VENDOR & SPONSOR FORM

We appreciate your interest in becoming a corporate sponsor of The Comp Experience event(s) for 2026! Please complete the bottom portion on or before **September 6th, 2026** and email it to marketing@cheerville.com.

We do accept credit and debit via our online payment portal, as well as, payments by check. Payment instructions will be sent out upon form submission.

Yes, I would like to be a corporate sponsor of The Comp Experience 2026:

Gold Sponsor (\$2000):

- ☐ KICK OFF
- ☐ SHOWCASE

Silver Sponsor (\$1000):

- ☐ KICK OFF
- ☐ SHOWCASE

Bronze Sponsor (\$500):

- ☐ KICK OFF
- ☐ SHOWCASE

Multi-Event Sponsor:

- ☐ YES

Attending as a Vendor:

- ☐ KICK OFF
- ☐ SHOWCASE

*Must check off two sponsorship opportunities above.

**Purchase any sponsorship package for both events to receive a 20% discount off the total amount.

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone #: _____

Address: _____

Total Dues: \$ _____

Payment form: ☐ Credit Card/Invoice ☐ Check

Please email this form to marketing@cheerville.com and you will hear back from us!

Thank you,

The Comp Experience

A bright spotlight shines down from the top center of the image, illuminating the text below. The background is a dark blue gradient with geometric shapes.

Thank You

**for your consideration in
joining us for our
2026 pre-season events!**

Questions?

Email marketing@cheerville.com

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