



Good afternoon,

Today, cheerleading is recognized as a sport in almost every state and as of 2022, Cheerleading is recognized by the International Olympic Committee as an Olympic Sport. In competitive cheerleading, as well as in life, success comes from talent, hard work, a healthy lifestyle, self-discipline, and determination. Through rigorous practice, competitive cheerleading teams develop a synchronized 2 minute and 30 second routine that feature a mix of tumbling, stunts, tosses, pyramids, jumps, and a dance set to music. The best teams practice year-round on an average of six to eight hours a week. Many All Star and collegiate team competitions are broadcast on national television and some top athletes even receive college scholarships!

The CheerVille All Star Program is not affiliated with any school and receives no funding to assist in their competitive endeavors. I am writing to you today to invite your company to participate as a corporate sponsor for our team. With a \$250.00 minimum donation, your company's logo and a direct link to your web site will be implemented to our in-house marketing broadcast known as Villain TV, and added to our website on the sponsors tab.

As a leader in our communities, your support is truly needed and appreciated to make this dream a reality. If you would like to support a CheerVille All Star athlete please complete and return the form on the following page with a check made payable to CheerVille. Thank you in advance for your generous support. If you have any comments or questions, please do not hesitate to email us at marketing@cheerville.com.

Sincerely,

CheerVille Management



2026-27 Sponsorship Form

Thank you for your interest in sponsoring a CheerVille All Star Athlete! Please fill out the form below and mail a copy along with your sponsorship payment to our CheerVille office. Once your payment has been received, we will apply the donation to the athlete account and submit your business marketing materials to our advertising platform. We also accept general business donations for an athlete you'd like to sponsor for the 2026-27 All Star season.

Thank you again for your sponsoring our CheerVille athletes!

Athlete First & Last Name: _____

Business Name: _____ **Date:** _____

Business Contact Name: _____

Business Website: _____

Contact Phone Number: _____

Contact Email Address: _____

Sponsorship Amount: \$ _____ (minimum \$250)

With your donation, your company's logo and a direct link to your website will be implemented on our in-house marketing platform known as Villain TV, and added to our CheerVille website.

Checks can be made payable to CheerVille; please mail your payment and a copy of this form when submitting your check to our office. Please use the address below for mailing:

Attn: CheerVille Marketing
156 Bonita Parkway
Hendersonville, TN 37075

Checks must be made payable to CheerVille – Questions? Email marketing@cheerville.com.