

YOU'RE INVITED

TO THE TOP PRE-SEASON EVENTS IN THE SOUTH



September 20, 2025

&

SHOWCASE

November 16, 2025

2025 Vendor & Sponsorship Opportunities

Advertise Your Business or Sell Products to
OVER 3000+ EVENT ATTENDEES
AS A COMP EXPERIENCE SPONSOR

**Become a Vendor
or Event Sponsor**
online at cheerville.com

POWERED BY
COMP
EXPERIENCE

Location: Buchanan Park
9222 Nashville Rd
Bowling Green, KY 42101



COMP
EXPERIENCE

SHOWCASE



We Welcome all Local Businesses to *Join Us for our Annual Pre-Season Events!*

Comp Experience is proud to announce we will be hosting our 2025 pre-season events in the Southern Kentucky area. The **Kick Off & Showcase** have been the official start to the competitive cheerleading season right here since 2013! These events started with 35 teams and have grown in 2025 with over 100 teams from 3 states displaying their skills to the world. Kick Off & Showcase allow Scholastic, Rec, STUNT, College and All-Star cheerleading teams to perform for the first time this upcoming season!

We are excited to offer an experience for all athletes to participate in a heightened competition environment under stage lights with a HUGE crowd cheering them on! This year, we have a panel of professional judges to provide accurate scoring information and in-depth feedback for all teams. This is the perfect opportunity to showcase the hard work and dedication of all participating programs as they prepare for competition season.

In order to allow the athletes and teams to perform for free, we rely on help from Corporate Sponsorships. These sponsorships trade the cost of performance for exposure to over 3,000 attendees, over 15,000 social media followers, and over 100 teams performing at these 8+ hour events!

The **Kick Off** will be held September 20, 2025 and **Showcase** will be held on Sunday, November 16 at Buchanan Park in Bowling Green, KY (9222 Nashville Rd, Bowling Green, KY 42101). Please read through our sponsorship kit and vendor form and contact marketing@cheerville.com for more information. We look forward to featuring your business throughout this season!

COMP EXPERIENCE

Spotlight the Best of Your Brand!



**DESIGNATED
VENDOR
SET UP**

**ADVERTISE TO
3000+ EVENT
ATTENDEES**

**KEEP 100%
OF PROFITS
FROM SALE**

**SPOTLIGHT TO
15,000+ ON
SOCIAL MEDIA**

Interested in promoting your business at our event? Don't miss out on the opportunity to advertise your products at the 2025 Comp Experience events! With a \$250 vendor fee, all vendors will have a designated booth to set up a table, sell products that have been pre-approved by our Comp Experience Event Coordinator, and keep all profits from the sold items.

Vendor Setup:

- Please feel free to arrive as early as 7:00am to set up your space.
- Each vendor will be provided with QTY 1 or 2 tables and 2 chairs for their space.
- Each vendor will be provided with QTY 1 30x60 sign to be displayed by their space and at the entrance of the Venue. These are provided and setup by Comp Experience.
- Vendors will be featured on the announcement screen throughout the event.
- Emcee will announce vendors throughout the event.
- Vendors may sell product throughout the event.
- Vendors will need to leave after the last performance.
- Table space must be cleaned up!

The **Kick Off** will be held September 20, 2025 and **Showcase** will be held on Sunday, November 16 at Buchanan Park in Bowling Green, KY (9222 Nashville Rd, Bowling Green, KY 42101). If you are interested in becoming a vendor for these events, please complete the form and send to: marketing@cheerville.com. We look forward to featuring your business throughout this season!



EVENT VENDOR AGREEMENT

Thank you for your interest in becoming a partner with Comp Experience for our 2025 pre-season events!

VENDORS

You will need to fill out the registration form below, including a product list and form of payment to be returned to Comp Experience by **Monday, September 8th, 2025**. Your product(s) will be reviewed and can be rejected based upon an existing vendor (booths are given on a first come, first serve basis). The following products are NOT permitted to be sold at this year's Comp Experience events:

*Food - Unless pre-approved by Comp Experience event.

*Apparel CAN be sold if it is non-cheer related and not branded in CheerVille colors.

All products must be approved prior to the event. Comp Experience may ask you to remove unapproved items from your booth. Failure to remove the item(s) will result in being asked to leave the venue – **No refunds will be given**. One table will be provided per booth. No pipe and drape or table skirts will be provided.

This Merchandising License Agreement (the "Agreement") is made by and between CheerVille, a Kentucky corporation ("Licensor"); and _____ (Business Name), with a principal place of business at _____ (Business Address).

To make, market, and sell the following goods: _____

All proceeds of merchandise sold will be granted to the above listed vendor. Please return this vendor contract with payment to Comp Experience by **Monday, September 8th, 2025**.

Please email to marketing@cheerville.com.

LICENSE

Name: _____

Title: _____

Signature: _____

Date: _____

Payment Form: ☐ Credit Card/Invoice ☐ Check

EVENT(S) ATTENDING:

☐ **KICK OFF (\$250)** – September 20, 2025

☐ **SHOWCASE (\$250)** – November 16, 2025

☐ **BOTH EVENTS (\$400)**

Gold Sponsor - \$2000

- Your own Popup Banner displayed in Venue (paid for by event)
- 2 Social Media Posts
- 15-20 second video ad played at least once per hour on event screens
- Logo displayed at least once per hour on event screens
- Your logo and link will be displayed on event's website
- 8'x8' booth space at event
- Logo displayed at entrance to event
- Logo displayed on event program

*Limited to 4

Silver Sponsor - \$1000

- Popup Banner displayed in Venue (paid for by event)
- 1 Social Media Post
- Logo displayed at least once per hour on event screens
- Your logo and link will be displayed on event's website
- Logo displayed on event program

Bronze Sponsor - \$500

- Listed on sponsor social media post
- Logo displayed at least once per hour on event screens
- Your logo and link will be displayed on event's website
- Logo displayed on event program

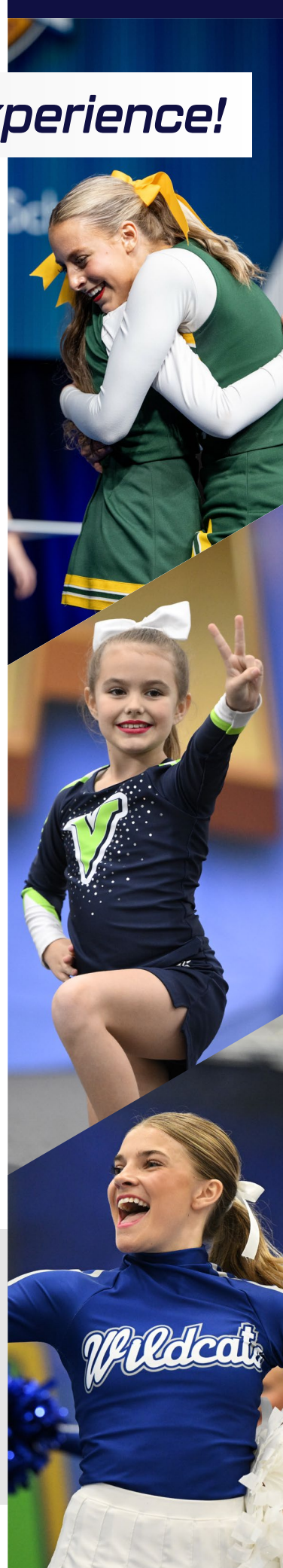
Multi-Event Sponsor

Purchase any sponsorship package for both events (Kick Off & Showcase) to receive a 20% discount off the total amount. - **Does not apply past 09.20.25**

Demographic Statistics

Corporate Sponsorships will receive exposure to attendees from the following counties:

- Sumner County
- Wilson County
- Williamson County
- Limestone County (Alabama)
- Warren County (Kentucky)





SPONSORSHIP FORM

We appreciate your interest in becoming a corporate sponsor of The Comp Experience event(s) for 2025! Please complete the bottom portion on or before September 8th, 2025 and email it to marketing@cheerville.com.

We do accept credit and debit via our online payment portal, as well as, payments by check. Payment instructions will be sent out upon form submission.

Yes, I would like to be a corporate sponsor of The Comp Experience 2025:

Gold Sponsor (\$2000):

- ☐ KICK OFF
☐ SHOWCASE

Silver Sponsor (\$1000):

- ☐ KICK OFF
☐ SHOWCASE

Bronze Sponsor (\$500):

- ☐ KICK OFF
☐ SHOWCASE

Multi-Event Sponsor:

- ☐ YES

*Must check off two sponsorship opportunities above.

**Purchase any sponsorship package for both events to receive a 20% discount off the total amount.

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone #: _____

Address: _____

Total Dues: \$ _____

Payment form: ☐ Credit Card/Invoice ☐ Check

Please email this form to marketing@cheerville.com and you will hear back from us!

Thank you,

The Comp Experience

A bright spotlight shines down from the top center of the image, illuminating the text below. The background is a dark blue gradient with geometric shapes and starburst light effects in the corners.

Thank You

**for your consideration in
joining us for our
2025 pre-season events!**

Questions?

Email marketing@cheerville.com

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**Location: Buchanan Park
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