

CHEERVILLE

Dear Sir or Madam:

Today, cheerleading is recognized as a sport in almost every state and as of 2022, Cheerleading is recognized by the International Olympic Committee as an Olympic Sport. In competitive cheerleading, as well as in life, success comes from talent, hard work, a healthy lifestyle, self-discipline, and determination. Through rigorous practice, competitive cheerleading teams develop a synchronized 2 minute and 30 second routines that feature a mix of tumbling, stunts, tosses, pyramids, jumps, and a dance set to music. The best teams practice year-round on an average of six to eight hours a week. Many all-star and collegiate team competitions are broadcast on national television and some top athletes even receive college scholarships!

The CheerVille All-Stars are not affiliated with any school and receive no funding to assist in their competitive endeavors. I am writing to you today to invite your company to participate as a corporate sponsor for our teams.

The average cost for each cheerleader to compete is \$3,200.00. You may sponsor any amount, but with a \$300.00 minimum donation, your company's logo and a direct link to your web site will be added to our website on the sponsors tab.

As a leader in our communities, your support is truly needed—and appreciated—to make this dream a reality. If you would like to support CheerVille's All-Stars, please complete and return the form on the following page with a check made payable to CheerVille Athletics. Thank you in advance for your generous support. If you have any comments or questions, please do not hesitate to email us at sponsors@cheerville.com.

Sincerely,
CheerVille



2023-24 CHEERVILLE SPONSORSHIP FORM

Thank you for your interest in sponsoring CheerVille! Please fill out the below form and return it to sponsors@cheerville.com. If you have any questions or comments feel free to send them to that same email address and we will address them accordingly.

Contact Name: _____ Date: _____

Sponsor Company: _____

Company Website: _____

Contact Phone Number: _____

Contact Email Address: _____

Sponsorship Amount: \$ _____

With a minimum \$300 donation your logo will be placed on a shared banner in each of our gyms, if your donation is a minimum of \$300 please email your company's logo to sponsors@cheerville.com.

Checks can be made payable to CheerVille Athletics, please email this form to sponsors@cheerville.com and include a copy of this form when mailing your check in to our office. Please use the address below.

CheerVille Sponsorships
330 Rockland Rd.
Hendersonville, TN 37075