



## 2017-2018 PREP ALL-STAR PACKET

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| <u>Bowling Green</u><br>115 Chester Court<br>Bowling Green, KY 42103<br>270-842-9222 | <u>Hendersonville</u><br>330 Rockland Road<br>Hendersonville, TN 37075<br>615-447-3299 | <u>Mt. Juliet</u><br>5510 E. Division Street<br>Mt. Juliet, TN 37122<br>615-543-1909 |
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Welcome to the CheerVille Athletics family! We are excited you are joining us for the 2017-2018 competition season. We take pride in not only training our athletes to become great cheerleaders, but also teaching and instilling life skills that they will carry with them forever. Your athlete will learn time management skills, gain a new sense of pride, respect, discipline, passion, hard work, and overall responsibility. We look forward to a successful season with your family.

### Anniversary Fees

An annual registration fee of \$30.00 is paid upon registration with CheerVille or 12 months from the date you registered if you are a returning member. If you recently joined CheerVille you will not be charged that fee until one year from the last time you paid it.

### Fees

Your monthly tuition and all-star fees will be charged on the 1<sup>st</sup> of each month. Your monthly fee includes all of the fees associated with competition registration, USASF membership, choreography, music, practice wear, and more.

Each athlete will receive the following pro shop items:  
program shirt and spunks  
practice bow

### MONTHLY INSTALLMENTS

Pay in full \$1,280  
OR monthly installments of \$115 a month

A non-refundable deposit of \$115 is due on May 24<sup>th</sup> to secure your spot on the team your athlete was selected for. The next payment of \$115 will be due on June 1<sup>st</sup>, and continuing on the first of each month through April 1<sup>st</sup>, 2018. You are REQUIRED to enter valid autopay information when you set up your account with CheerVille through the Parent Portal on our website ([www.cheerville.com](http://www.cheerville.com)). If you do not want to provide us autopay information, then you will need to pay for the entire year in full by June 1st. We offer a discount of \$100 for paying your

year in full. Payments can be made with check, cash, or charge card. There is a 3% processing fee applied when making a year-in-full payment via credit or debit card.

You will be emailed a statement on the 25<sup>th</sup> of every month as a reminder of your fees that will come out on the 1<sup>st</sup>. If your payment is declined, you will receive a phone call and be asked to pay by the 5<sup>th</sup>. If you do not, and your account is past due by the 10<sup>th</sup> of the month, you will receive a \$10 late fee. If the account is not paid by the 15<sup>th</sup>, your athlete will be asked to sit out of practices until the balance has been caught up. If you know in advance that one of your payments may need to be paid a few days late, please email Michelle Rogers ([mrogers@cheerville.com](mailto:mrogers@cheerville.com)) and she can make a note of that without penalties. Staying ahead of the problem is always helpful! Communication is the key.

### **Drop Notices**

CheerVille Athletics requires a huge commitment from each and every team member, their parents, and our coaches. When a team member decides to leave, it is the team that suffers. We hope this will not be an issue for you. If you are no longer going to be a member of CheerVille **you must submit a 30 day notice in writing in order for your account to stop being charged.** You will still be charged any fees within that 30 days. If your auto pay declines these fees you will need to refer back to policies signed when setting up your account. Any fees left unpaid will be turned over to our attorney for collection through small claims court. You also agree in these policies to pay CheerVille's attorney fees for this process. You will not be refunded any fees paid to CheerVille Athletics. This includes if you are asked to leave the program for any reason. You will also not receive practice wear or other attire if they have not come in at the time of removal.

### **Uniforms**

Prep athletes will receive new uniforms this year and will need to purchase a uniform for the entire upcoming season. We will have uniform fittings the week of July 10<sup>th</sup>. The cost of a uniform is \$225. Full payment will need to be made to the pro shop by July 20<sup>th</sup>.

### **Other Items You Will Need To Purchase**

Team Shirt (~\$20 per shirt)  
Competition make-up \$35  
Competition Bow \$28

### **Fundraisers**

We offer multiple fundraising opportunities throughout the entire season to help offset some of the fees that are due during the season. If you choose to take advantage of the fundraisers you will still need to keep your account current until the profits are applied. More information on fundraising opportunities will be emailed throughout the season.

### **Team Parent**

Each team will have a team parent (Mom or Dad) that will be a huge help to their team! They will be your main source of contact throughout the year regarding team events, practice schedules, and most importantly athlete meet/pickup locations & times at competitions. We will provide them with your contact information you provided on the tryout form – please update us if any of your contact information changes. Please understand you must have an email address if you want to receive information from our program.

## **Attendance Policies**

We understand that some of our athletes may be ending other sports around our tryout time. If you have a conflict with practice times in the month of May, we will work with you to the best of our ability. Contact your coach immediately after being placed on the team if you have any conflicts. Starting in June you will need to free up your schedule for the regular practices for the remainder of the season. We realize that during the summer your athlete will be wanting to go on vacation and attend church camps. We ask that you give us those dates as soon as you are placed on the team and we will try to work with you. If we think your athlete will miss too many practices over the summer for them to be a benefit to the team, we may ask you to step down until your schedule frees up. There are no guarantees that there will still be a place for your athlete should you choose to come back once your schedule is cleared. We will only practice one night a week so I hope this helps with scheduling around cheer. We will always add a Tuesday, Wednesday, or Thursday night practice for the entire program the week of an event depending on which CheerVille Athletics location you attend. These are mandatory and will NOT be excused. If your athlete misses any practice two weeks prior to an event, they will be replaced on the team and removed from the program. No fees will be refunded if this should happen. Once September is here, all practices are mandatory unless excused by the coach.

Each location will have a fall break and spring break closing schedule:

Bowling Green Fall Break: October 1-7  
Bowling Green Spring Break: April 3-5  
Mt. Juliet Fall Break: October 8-14  
Mt. Juliet Spring Break: March 11-17  
Hendersonville Fall Break: October 8-14  
Hendersonville Spring Break: March 25-31

If your school's fall or spring breaks do not fall within these guidelines, you will not be excused to miss practice. Please do not make plans to go out of town outside of these dates.

## **Illness Policy**

If your athlete is sick for any reason, you will need to seek approval from their coach to miss practice. The expectation is that your athlete will come to practice regardless.

## **Practices**

We will begin offering UNLIMITED all-star tumble and specialty classes the week after tryouts. Teams will only practice one night per week. This practice will be 1.5 to 2.5 hours long, depending on the level of your team. We made this change to allow athletes more time to participate in other school and extracurricular activities. We want our athletes to be the most well rounded individuals that they can be. This also helps eliminate athletes missing practices due to school ball games.

There is no jewelry allowed during any practice for the safety of the athletes. Each athlete is required to take an additional hour of tumbling throughout the week. We also offer jumps and stretch classes at no additional charge. These classes are included in your all-star tuition. We will offer at least two tumble classes for each level each week. We will always add a Tuesday, Wednesday, or Thursday night program practice the week before a competition

## **Choreography Camps**

We will have 2 days for stunts and pyramid choreography along with 2-3 days for routine choreography. These days will be scheduled in July and August.

## **Dead Weeks**

CheerVille will be closed June 26th – July 9th in observance of summer dead weeks. This is the perfect time for you to schedule your vacations. The gym is closed for two weeks so you know you won't miss anything! The gym will open back up July 10<sup>th</sup>.

## **Competition Schedule**

Showcase – 10/22 or 29  
NCA - Nashville – 11/19  
Champions League - Nashville– 12/16 – 12/17  
JAM Bash- Nashville – 2/3  
America's Best - Nashville– 2/24  
One Up - Nashville – 3/24  
Cheersport - – 4/7

## **Competitions**

Your athlete is required to attend ALL competitions on their respective 2017-2018 schedule. They may not miss any event during the season. You will not be allowed to miss any practices two weeks before an event. This includes times that fall around fall or spring break if it does not fall with the scheduled closings for fall or spring breaks. You will not be allowed to miss for those reasons.

You will receive a competition parent letter the week of each competition with full details for that weekend's event (including meet & compete times). Expect this to come no earlier than Wednesday evening of that week.

## **Competition Attire**

We require that all of our athletes show up to competitions in FULL COMPETITION ATTIRE. This includes:

- FULL UNIFORM with WHITE CHEER SHOES, WHITE NO-SHOW SOCKS, FULL COMPETITION HAIR & MAKEUP ON.
- COMPETITION T-SHIRT OVER UNIFORM TOP – As determined by the parent letter.
- NO UGGS, BOOTS, SLIPPERS, OR SHOES OTHER THAN WHITE COMPETITION SHOES while at the competition – Please help us keep a clean image with our competition attire.
- NO FINGERNAIL POLISH, SAFETY PINS, OR JEWELRY – Jewelry or safety pins will result in a deduction being taken off of a team's score. Do not have belly rings in while wearing practice attire or uniform! COMPETITION MAKEUP & HAIR: Prior to competition season, makeup application videos will be available on our website at [www.CheerVille.com](http://www.CheerVille.com) along with pictures and descriptions of hairstyles.
- MAKEUP KITS & BOWS: All of these items are ordered for you and will be available to purchase in the Pro Shop.

## **Social Media and Video Recording**

You, as a parent of CheerVille, represent our program at all times. This includes your pictures and comments on social media. If we feel that you or your athlete are representing CheerVille in a distasteful way, we will ask that you remove the content. If we see a post indicating a cheerleading injury, you will be asked to immediately remove the post. Our goal is to always be the example that we want our athletes to look up to. It is also completely unacceptable to be in the viewing area of any competition and record any routines.

## **Parent Conduct**

Many times we have had amazing athletes walk through our door, and don't last long because of the parent's attitude. We do not like to ask athletes to leave our program. However, we will do so if a parent cannot control their behavior and causes problems. You brought your athlete to CheerVille for our staff to train. We will train your athlete the same as we coach all of our other athletes. Our policy is IF THE ATHLETE HAS A PROBLEM OR QUESTION, THE ATHLETE SHOULD ADDRESS THE COACH. If your athlete comes to you with a problem, the easiest thing you can do is tell them to talk to the coach about it. Do not feel the need to be the advocate for your athlete. This is the perfect time to teach your child to speak up for themselves. Communication between the athlete and coach is important when it comes to routine questions. If it is a scheduling questions, please contact your team parent. If it is a billing question, please contact Michelle Rogers. Understand your role as a parent. Your only job is to support your athlete. We appreciate all the support that you can give our gym.

## **CheerVille Name, Logos, and Apparel**

The CheerVille name and logos SHOULD NOT be replicated!! If we see any attire not purchased through the pro shop with our logo or gym name on it, we will automatically place a \$50 fee on your account. If it happens again we will place a \$100 fee on your account. If it happens a third time, we will ask that you no longer be a part of CheerVille Athletics since you have issues following our rules. We've created a specific brand and image that we are wanting to uphold and keep consistent. We also ask that you do not have team items printed with team names. We have a certain image that we would like to protect at CheerVille. When people go have shirts made leaving off the CheerVille logos, it still doesn't sit well. If you have any questions at all, just ask Katie or BJ before you do anything. If you choose to make shirts or bows for your team, we ask that you make one for everyone in the all-star program. We do not want to leave out other teams just because some of those moms may not be as crafty, or have the finances to give away such things.

## **There is no 'I' in TEAM or PROGRAM**

Your athlete has decided to try out for the CheerVille Athletics All-Star PROGRAM. This means they are wanting to become a part of, and contribute to, the continued success of our entire program. Team work is HUGE for us at CheerVille. This may mean that your athlete does not make the team that they want to make, or that we may need their skills on a different team than they would've chosen for themselves. If your athlete is normally a flyer, we may need their tumbling skills on another team and ask them to base. We are going to do 100% everything in our power to set your athlete and our program for success. We hope by joining CheerVille Athletics that you and your athlete have the same attitude about being team players.

**PROGRAM** first  
**TEAM** second  
**ATHLETE** third